

**Alma**

For You. For Life.



Smart **Clinic**

**Manage Your Clinic.**

Maximize Your Potential.

# In the Age of knowing, You can't afford to be unaware.

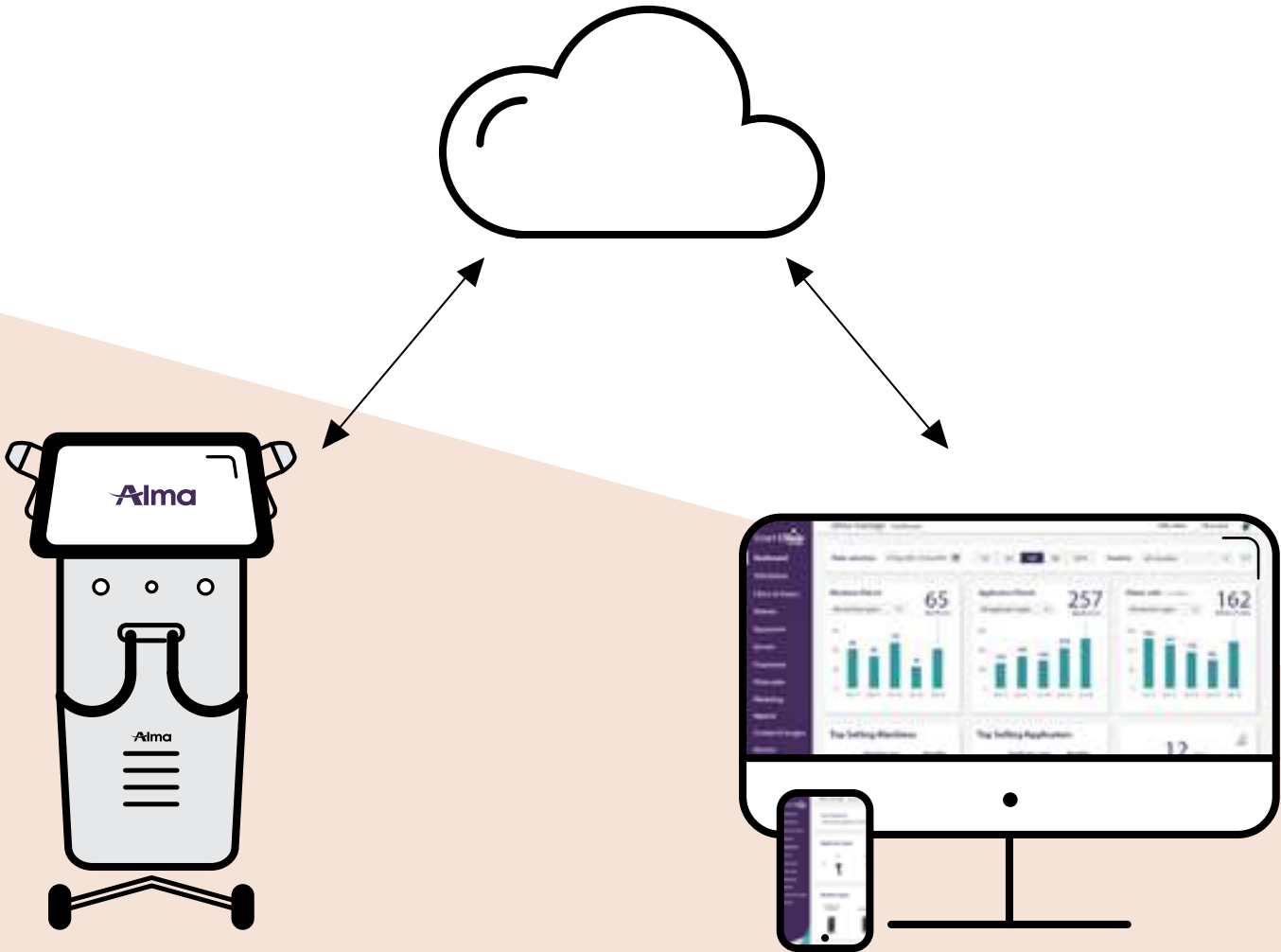
In today's competitive world, staying ahead means truly knowing what's going on at all times. The more informed you are, the better your business results. Being an excellent manager means being connected: monitoring and tracking individual performances, while maintaining a complete view of the big picture.

The Internet of Things (IoT) has revolutionized the way businesses are managed, enabling a seamless connection between management and clinical performance. **Knowing how your platforms and practitioners are doing at any given moment is the name of the game.**

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# Make the Most of Your Management

Driven by a commitment to innovation, Alma's Smart Clinic is a pioneering cloud-based data center that enables a wide-ranging control of clinics. It is a new businesses development tool that offers continuous access to live data through an application and online platform. Smart Clinic empowers better management processes simply and seamlessly, reflecting a real time status of platforms, applicators, and practitioner productivity. It lets you retrieve data so you can make adjustments without losing time. Smart Clinic drives optimization and standardization, empowering decisions based on genuine data and statistics – not guesswork. Plus, it improves marketing endeavors by enabling notifications of launches, new products, event invitations and more. Ultimate control means better productivity and maximized business potential.



# Never Miss a Beat

Smart Clinic is a multi-faceted solution that provides a complete picture of your business; whether it is a single clinic or a chain.

**Platforms and Applicators** | Lets you view the number of pulses, time operated, areas treated, number of platforms and applicators operated by each practitioner at any given time. This data is crucial for ongoing modifications of your clinic's equipment and for collecting operational statistics (per platforms, applicator and clinic), tracking practitioner performance and improving human resource management.

**Treatment Management** | Follow up on individual patient care, including areas treated, protocols, and date of visit. Monitor patient cases and needs, and contact them when their next treatment is coming up. Improve customer support and experiences, enhance clinical results and reinforce customer engagement and relationships. Smart Clinic presents clinical protocols on the screen, making hard-copy protocols a thing of the past.

**Maintenance and Service** | Smart Clinic lets you open up a service call at any time through the application, sending you a troubleshoot guide so that problems can be solved when they arise. It offers the ability to track treatments and view statistics for each platform to prevent overuse and underuse, follow up on errors and receive ongoing maintenance alerts (water/filters). With Smart Clinic, you can prevent downtime, manage your resources more efficiently and boost productivity.



## Smart Clinic's 4 C's:

- **Comprehensive:** Monitors and collects diverse, in-depth data regarding numerous parameters
- **Clarity:** Friendly, simple and easy to use interface
- **Continuous:** Always connected; real-time cloud-based data available and accessible at all times
- **Command:** Full scale management tool (business, maintenance, marketing and treatment monitoring)

# The Value Chain

Smart Clinic offers value for all – from distributors to chain owners and individual clinic owners, practitioners and customers. It offers a unique business model that enables distributors to access data regarding usage and benefit from remote activation. Single clinic and chain owners can benefit from numerous revenue-driving aspects, gaining access to quantitative parameters for each clinic and for the entire chain, while optimizing maintenance and boosting ROI. Smart Clinic offers the chance to monitor how efficiently practitioners are working, define individual incentives, and motivate them to deepen their knowledge and improve their individual performance. Patients will undoubtedly benefit from improved professional treatments and better customer service.

**TODAY, SMART BUSINESSES USE SMART CLINIC.**



|| *We are always seeking out opportunities to enhance our offer. Alma is driven by a passion for innovation and therefore we are proud to introduce Smart Clinic - a technology-based solution that can significantly boost management processes and have a positive impact on clinics and chains of all sizes. We are honored to be pioneers in this approach and in our ability to provide added value for our customers, which we view as long-term partners. Their success is a genuine reflection of ours.*



**Lior Dayan, CEO, Alma**



**Alma Lasers GmbH**  
Nordostpark 100-102  
90411 Nuremberg, Germany  
Tel. + 49 911 / 89 11 29-0  
Fax + 49 911 / 89 11 29-99  
PBAL22021802  
Email: [info@almalasers.com](mailto:info@almalasers.com)

[www.almalasers.com](http://www.almalasers.com)

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